



Air Ambulance Awards of Excellence Sponsorship Packages

The Air Ambulance Awards of Excellence 2019, is the most prestigious awards event of the air ambulance sector in the UK, recognising doctors, paramedics, pilots, volunteers, staff and management. Launched in 2012 it recognises the incredibly important workings of the Helicopter Emergency Medical air ambulance community who treats on average 70 seriously unwell patients every day. Attended by over 400 guests, the ten awards cover a number of differing critical areas of work from fundraising for this charitably funded sector, through to the clinical delivery at scene. The event takes place in November each year at a prestigious London Hotel (Chelsea Harbour) so short listed nominees and winners can be celebrated by the community.

Please find more information surrounding the available sponsorship below which aid in funding this not for profit exercise:

Award Sponsorship **3 Remaining £3000.00 + VAT**

- Exclusivity to a specific Award of Excellence so you may promote this to your organisation or customers.
- Five tickets for the event.
- Three Course meal including table wine.
- Individual representative to personally present the award to the winner.
- Inclusion in all promotional materials.
- Inclusion in Awards Souvenir Brochure.
- Engraving on specific Award.
- Logo featured on screen and around event.
- Discounted rate on other sponsorship.
- Shown as a direct supporter of the Awards of Excellence.
- Inclusion in press release pre & post event.
- Individual photo of award presenter with winner and presenters on stage.

Principal Award Sponsor **[SOLD] £6000.00 + VAT**

- Prominent positioning of your organisations name and logo on all materials including screen, around awards ceremony and website. Excluding nominees and winners slides where other sponsors are already featured.
- Opportunity of guest speaker from your organisation to open award of excellence on stage.
- Exhibition presence in Main Room.
- Photo opportunity with all winners and presenters.
- Use of Awards name and imagery within promotions.
- Ten guest tickets for event.
- Inclusion in all press materials.
- Exclusivity – Only one space permitted for principle sponsor.

Pre Drinks Reception £1500.00 + VAT

- Exclusive Sponsorship of Drinks Reception.
- Opportunity to open reception with a Toast.
- Bucks Fizz provided by Hotel.
- Exhibition equipment and promotional materials can be used to dress room.
- Organisation listed in Awards Brochure.
- Promotion both pre and post event.
- Two guest tickets for awards.

After Awards Reception £3000.00 + VAT

- Exclusive sponsorship of the after Awards reception.
- Fully branded wine and cocktail bar.
- Dress the room to your desire.
- Promotion both pre and post event.
- Access to all images from after show party.
- Two guest tickets for the event.

Associate members receive a generous 20% discount on the above packages.

If you are interested in the availability of an award, please email info@aoaa.org.uk. Event tickets and discounted rates for accommodation can be found on the event page on the AAA website.